

B. L. D. E. Association's
S. B. ARTS AND K. C. P. SCIENCE COLLEGE,
VIJAYAPUR

Affiliated to Rani Channamma University, Belagavi

NSS UNIT 1 AND 2

Organizes



AIDS AWARENESS PROGRAM

"Unite for a Future Without AIDS: Awareness, Prevention, Action"

IQAC Initiative Program

Dated: 28/03/2024

Time: 11:00 am

ACADEMIC YEAR-2023/2024



**B. L. D. E. ASSOCIATION'S
S. B. ARTS AND K. C. P SCIENCE COLLEGE**

Smt. Bangaramma Sajjan Campus, Shri B. M. Patil Road (Solapur Road), Vijayapur-586103
Accredited with CGPA of 2.99 at 'B' Grade in 4th Cycle by NAAC
(Affiliated to Rani Channamma University, Belagavi)

NSS UNIT 1 AND 2



AIDS Awareness Program: A Comprehensive Report

The AIDS Awareness Program organized on 28/03/2024 by NSS Units of B.L.D.E.A S.B. Arts and K.C.P. Science College, Vijayapur, was a notable success, effectively meeting its objectives. This accomplishment was made possible through the dedicated efforts of the NSS units and the invaluable contributions of Principal Dr. R. M. Mirdhe, District NSS Coordinator Dr. Prakash Rathod, Resource Person Dr. Manjunath Savant, and Gejji sir from Gejji Academy. The event began with an inaugural speech by Principal Dr. R. M. Mirdhe, who highlighted the crucial role of awareness and education in the fight against HIV/AIDS. Students participated actively, engaging enthusiastically in discussions and activities throughout the program.

Acquired Immunodeficiency Syndrome (AIDS), caused by the Human Immunodeficiency Virus (HIV), is a global public health crisis. Despite significant advancements in treatment and prevention, HIV/AIDS remains a major challenge due to stigma, lack of education, and insufficient healthcare access. An AIDS awareness program is crucial for disseminating information, reducing stigma, promoting testing, and encouraging safe practices. This report outlines the components, implementation, and impact of an effective AIDS awareness program.

Objectives of the AIDS Awareness Program

The primary goals of an AIDS awareness program are to:

1. Educate the public about HIV/AIDS transmission, prevention, and treatment.
2. Reduce stigma and discrimination associated with HIV/AIDS.
3. Encourage testing and early diagnosis.
4. Promote safe practices to prevent HIV transmission.
5. Support individuals living with HIV/AIDS and connect them with resources.

Key Components of the AIDS Awareness Program

1. Educational Campaigns: Organize educational sessions in college, workplaces. Topics include HIV biology, transmission modes, prevention methods, and treatment options.

2. Public Service Announcements (PSAs): Use media platforms such as television, radio, social media, and print media to disseminate accurate information and challenge misconceptions.
3. Printed Materials: Distribute brochures, posters, and booklets in multiple languages to cater to diverse populations.
4. Counseling: Offer pre- and post-test counseling to help individuals understand their status and cope with results.
5. Support Groups: Establish peer support groups for people living with HIV/AIDS (PLWHA) to share experiences and receive emotional support.
6. Resource Centers: Create centers that offer information on treatment options, legal rights, and financial assistance.
7. Healthcare Providers: Collaborate with hospitals, clinics, and health professionals to ensure comprehensive care and referral services.
8. Non-Governmental Organizations (NGOs): Partner with NGOs specializing in HIV/AIDS to leverage their expertise and outreach capabilities.
9. Government Agencies: Work with public health departments to align the program with national HIV/AIDS strategies.

Implementation Strategy

1. Needs Assessment- Conduct surveys and focus groups to understand the community's knowledge, attitudes, and practices related to HIV/AIDS. Identify high-risk populations and areas with limited access to healthcare services.
2. Program Design- Develop tailored interventions based on the needs assessment findings. Ensure cultural and linguistic appropriateness to maximize engagement and effectiveness.
3. Training and Capacity Building- Train healthcare workers, educators, and community leaders on HIV/AIDS to serve as program ambassadors. Provide ongoing professional development to keep up with the latest advancements and best practices.
4. Community Engagement- Involve community leaders and influencers to endorse and participate in the program. Organize community events, such as health fairs and awareness walks, to foster a sense of collective responsibility.
5. Monitoring and Evaluation- Establish metrics to assess program effectiveness, such as the number of people tested, changes in knowledge and attitudes, and reduction in stigma. Use feedback to continuously improve program components and delivery methods.

Impact of AIDS Awareness Programs

A well-executed AIDS awareness program can have far-reaching impacts:

1. **Increased Knowledge:** Improved public understanding of HIV/AIDS, leading to informed decision-making and risk reduction.
2. **Reduced Stigma:** Greater acceptance of PLWHA, reducing discrimination and improving their quality of life.
3. **Higher Testing Rates:** More people getting tested, leading to earlier diagnosis and timely treatment.
4. **Behavioral Changes:** Adoption of safer practices, such as consistent condom use and harm reduction strategies among drug users.

Conclusion

The event was successful in achieving its objectives, thanks to the efforts of the NSS units and the invaluable contributions of Principal Dr. R. M. Mirdhe, District NSS Coordinator Dr. Prakash Rathod, and Resource Person Dr. Manjunath Savant and Gejji Sir from Gejji academy. An AIDS awareness program is vital for combating the HIV/AIDS epidemic. By educating the public, reducing stigma, promoting testing, and supporting PLWHA, such programs can make a profound difference in public health outcomes. Success depends on careful planning, community involvement, and continuous evaluation to adapt to changing needs and challenges. Through sustained effort and collaboration, the goal of an AIDS-free generation can become a reality.



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Principal,

S.B.Arts & KCP. Sc. College,
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PHOTO GALLERY




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