B.L.D.E.ASSOCIATION'S S. B. ARTS AND K. C. P. SCIENCE COLLEGE VIJAYAPUR

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Date: 08.07.2024

REPORT ON GUEST LECTURE

Department of Journalism and Mass Communication of our S.B Arts &K.C.P Science college had organized a Guest Lecture and press day on $08\ \mathrm{July}\ 2024\ \mathrm{at}\ 11:00\ \mathrm{A.M.}$ Shri.Indushekhar Manur,Senior Journalist,Editor, Vice President of KUWJ Vijayapur was the Resource Person and he spoke on Topic "Journalists Responsibilities & Challenges". He spoke Quality of writing is the strength of journalists. You have to be persistent for that. Complex issues should be simplified and presented with clarity. He suggested giving priority to reports of humanitarian and social concerns. Newspaper and media are important part of social transformation. Along with our work we have to respond to the problems of others. He said that we should work to improve the society through our service. The media sector is moving at an unimaginable speed. Thus, today more than ever before, there are many challenges faced by journalists, and success as a journalist can only be achieved if they can be faced and moved forward efficiently.15 Students have attended the guest lecture with Staff Member.

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