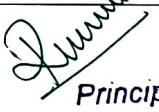


BLDE Association's
SB Arts and KCP Science College Vijayapur
Department of Economics
List of Students Completed VI semester Project 2023-24

SI No.	Student Name	UUCMS Number	Guide Name	Project Title
1.	Banasidda Siddaram Kumbari	U15KM21A0022	Dr.Bhakti Mahindrakar	"A Study On Customer satisfaction of banking Service Quality through Digital platform in Vijayapur city"
2.	Praveen M. Chavan	U15KM21A0112	Dr.Bhakti Mahindrakar	"A Study On Customer satisfaction of banking Service Quality through Digital platform in Vijayapur city"
3.	Akash Tejasing rathod	U15KM21A0043	Dr.Bhakti Mahindrakar	"A Study On Customer satisfaction of banking Service Quality through Digital platform in Vijayapur city"
4.	Balaram Nandgond	U15KM21A0125	Dr.Bhakti Mahindrakar	"A Study On Customer satisfaction of banking Service Quality through Digital platform in Vijayapur city"
5.	Vishal Chavan	U15KM21A0133	Dr.Bhakti Mahindrakar	"A Study On Customer satisfaction of banking Service Quality through Digital platform in Vijayapur city"
6.	Pratiksha k. Hasilakar	U15KM21A0031	Dr.Bhakti Mahindrakar	"Economic Empowerment of Women through Micro Finance in the Rural Areas of Vijayapur and Bagalkot District"
7.	Shivanand I. Kyatgond	U15KM21A0088	Dr.Bhakti Mahindrakar	"Economic Empowerment of Women through Micro Finance in the Rural Areas of Vijayapur and Bagalkot District"
8.	Akash P. Khot	U15KM21A0153	Dr.Bhakti Mahindrakar	"Economic Empowerment of Women through Micro Finance in the Rural Areas of Vijayapur and Bagalkot District"


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RANI CHENNAMMA UNIVERSITY, BELAGAVI



B.E.E. Association

S.B. ARTS & K.C.P. SCIENCE COLLEGE,

Ranammalige Campus, Belagavi, 591102, India

Acronym: "S.B." Level: NAAC 'A+' & 2.9 CGPA, Accredited: Govt. of Karnataka, India



A PROJECT ON

**"IMPACT ON CORPORATE RETAILING TOWARDS SMALL
TRADERS OF VIJAYAPURA CITY"**

**Submitting the fulfillment the requirement for the
award of degree Bachelor of Arts**

UNDER THE GUIDANCE OF THE

Dr. BHAKTI MAHINDRAKAR

H.O.D OF ECONOMICS

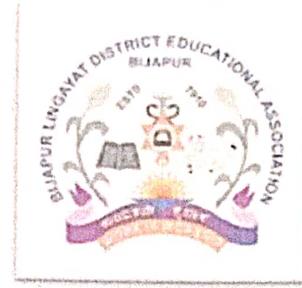
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B.A VI SEM STUDENTS

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S.B ARTS AND K.C.P SCIENCE COLLEGE VIJAYAPUR

DEPARTMENT OF ECONOMICS

BACHELOR OF ARTS

PROJECT ON

INDUSTRIAL ECONOMICS

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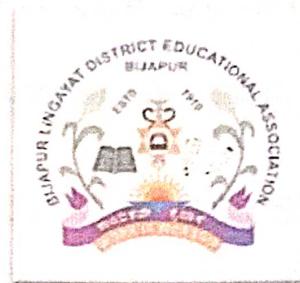
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DEPARTMENT OF ECONOMICS

BACHELOR OF ARTS

CERTIFICATE

THIS IS TO CERTIFY OF "B.A VIth SEM STUDENT" HAS
SATISFACTORALY COMPLETED THE PROJECT WORK ON
"**IMPACT ON CORPORATE RETAILING TOWARDS SMALL
TRADERS OF VIJAYAPURA CITY**" IN THE PARTIAL FULL FILL
MENT OF BACHELOR OF ARTS FOR THE VI SEMESTER DURING
THE ACADEMIC YEAR 2022-23

GUIDED BY

Dr. Bhakti Mahindrakar
(H.O.D Of Economics)

PRINCIPAL

Dr. R.M. MIRDHI

BLDE Association's
 S.B.ARTS AND K.C.P SCIENCE COLLEGE
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List of B.A 6th Sem students

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01	Anilkumar Hadapad	A2051722	<u>Anilkumar</u>
02	Ganapati Karande	A2051759	<u>Ganapati Karande</u>
03	Anada Badiger	A2051719	<u>Anada Badiger</u>
04	Rahul Nadvinkeri	A2051830	<u>Rahul Nadvinkeri</u>
05	Dhanush Dasyal	A2051754	<u>Dhanush Dasyal</u>
06	HanamantGudur	A2051762	<u>HanamantGudur</u>
07	Niketan Sangapur	A2051810	<u>Niketan Sangapur</u>
08	Somaning Badiger	A2051889	<u>Somaning Badiger</u>
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10	Rajkumar Natikar	A2051834	<u>Rajkumar Natikar</u>
11	Mahesh Navi	A2051789	<u>Mahesh Navi</u>
12	Abhishek Mulimani	A2051702	<u>Abhishek Mulimani</u>
13	Divya Savalagi	A2051754	<u>Divya Savalagi</u>
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15	Shveta Nidoni	A2051888	<u>Shveta Nidoni</u>

IMPACT ON CORPORATE RETAILING TOWARDS SMALL TRADERS OF VIJAYAPURA CITY

INTRODUCTION:

Liberalization of economy in the nineties and entry of large players in the retail business have brought the Indian retail industry into spotlight. The organized retail sector has been witnessing winds of changes in the last couple of years. Malls and large-size department stores have become a fixture in the urban landscape across the country with some 15 million retail outlets, India has the highest retail density in the world. Thus, India is popularly referred to as "Nation of Shopkeepers". However, only 4 percent of these outlets are more than 500 square feet in size. In the name of retailing, the unorganized retailing has dominated the Indian landscape so far. Traditionally it was a family's livelihood, with their shop in the front and house at the back, while they run the retail business. With rapid urbanization, and changing patterns of consumer tastes and preferences, it is unlikely that the traditional outlets will survive the test of time. Despite the large size of this market, very few large and modern retailers have established specialized stores for products. Indian retail market is very large as well as swelling. The huge scope and vast potential for the prosperity of organized retailing are also increasing day by day. Retailing in India is gradually inching its way to becoming the next boom industry. Modern retail has entered India as seen in sprawling shopping centres, multi-storied malls and huge complexes offer shopping, entertainment and food all under one roof. In the postliberalization period, fuelled by a fast growing information technology and other economic forces, the retailing sector in India is transforming rapidly. Many large chains like the Tata, RPG, Raheja's and the Piramal, to name a few, joined the retail bandwagon and have now started coming out of the red after years of making losses and recovering costs. Organized retail sector is feeling the warmth of expansion by the participation of Indian business houses and foreign players. Retailing currently contributes 10% of India's GDP and 6-7% of employment. Given the size, the geographical, cultural and socio-economic diversity of India, there is no role model for Indian suppliers and retailers to adapt or expand in the Indian context. Penetration of organized retail into the lower income groups and increasing consumer demand for value